



# NEWS

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## **JILL KRAJEWSKI JOINS ACCOUNTS SERVICES TEAM AT PERRY BALLARD INCORPORATED.**

ST. JOSEPH, Mich. — Jill Krajewski recently joined Perry Ballard Incorporated (PBI) as a program strategist, announced President Gary Tipton. She is responsible for developing marketing plans and managing client accounts.

Krajewski previously served as a marketing services analyst for Champion Enterprises, Inc., Troy, Mich., where she conducted sales training and provided marketing support for 25 manufacturing facilities and 800 manufactured and modular homebuilder retailers. Prior to that, Krajewski was as an associate producer for Clear Channel Communications, Farmington Hills, Mich. She earned a bachelor's degree in communication from Oakland University, Rochester, Mich. in 2003.

Perry Ballard Incorporated provides strategic marketing and communication services and is a member of the American Association of Advertising Agencies and the Society for Technical Communications. For more information, call PBI at 1-800-800-9547 or visit <http://www.perryballard.com>.